

CASE STUDY **Deloitte.**

BROAD REACH AND IMPACT

Deloitte's reach across the globe is significant – in the United States alone, Deloitte and its subsidiaries have 80,000 professionals providing audit, advisory, tax, and consulting services across more than 20 industries. In 2016, Deloitte recorded \$17.5 billion in U.S. revenues.

As an organization with such a broad reach, it's no wonder that Deloitte knows the importance of impacting social change alongside the work they do in professional services. In fact, the [Civic 50](#) initiative recognized Deloitte as one of the most community-minded private-sector organizations in the nation.

Deloitte states on their website that “At Deloitte, we foster a culture of purpose and are committed to using our knowledge, skills, and experience to make a difference in our communities by helping address pressing social issues.”

A BUDDING PARTNERSHIP

In 2015, Deloitte made the critical decision to partner with Genesys Works in Chicago and host two interns in their Assets Department. During the 2016-2017 school year, Ebonie and Raul interned at Deloitte and helped on various IT projects such as new hire onboarding and processing expired rented equipment and renewals. They reported to their supervisor, Fran Wasko, IT Procurement Specialist, who has worked at Deloitte for four years.

“The Deloitte interns manage detailed-oriented tasks which require a great deal of organization,” said Tori Noerenberg, Program Manager of Internship Services at Genesys Works. “Interns were responsible for completing their work accurately and under strict deadlines, and their supervisor at Deloitte, Fran Wasko, always spoke highly of their work ethic.”

Fran guided Ebonie and Raul throughout their internship, which had them working in her office every afternoon for the duration of their senior year of high school. Ebonie and Raul were prepared to work at Deloitte and contribute in a meaningful capacity after receiving eight weeks of intense professional and technical training from Genesys Works.



Raul Frausto (left) Deloitte Intern, Kennedy High School
Ebonie Ward (right) Deloitte Intern, Chicago Vocational Career Academy

“My most memorable day was when I did W2D with Fran,” Ebonie said. “W2D is when we give new hires the equipment that they need to work at Deloitte. It was fun interacting with them and seeing how so many different people work here.”

“What I love about Deloitte is how diverse they are and how they work with everybody to understand their problems and try to resolve them to make the workplace fun,” Ebonie added.

Raul's favorite part of the job is the good feeling he gets from helping others. “My coworker and I both shipped boxes out on a regular basis and kept the stock cycle flowing, which allowed Deloitte to save money from leased laptops, and allowed the other technicians to have laptops to work with,” Raul said. “Another way I feel like I helped was by doing the weekly asset scan, which helped my supervisor know of and locate any missing laptops.”

OVER

CASE STUDY **DELOITTE****COMMITMENT TO CORPORATE CITIZENSHIP**

These tasks contribute to Deloitte's efficiency and effectiveness throughout the department and the company as a whole. But perhaps more importantly, working with Genesys Works interns offers Deloitte's employees the opportunity to fulfill part of their corporate citizenship focus to "accelerate positive, societal impact." Participating in an internship program with high school students helps Deloitte realize their commitment to help low-income students persist through high school and college, then transition to a career.

The impact on the interns is just as significant. Ebonie has already decided what her future holds for her. "After high school I am going to major in computer programming and get my masters, and I hope to build a school to start children off in S.T.E.M. education at a young age."

Raul has been equally impacted by his internship experiences. He received encouragement in his role and this is motivation for him to pursue postsecondary credentials. "I see myself having a good job once I graduate college," Raul said. "With what I have learned, it feels far less daunting to try to get a job at a big company. I want to continue studying technology, and maybe, if time allows it, I'll be able to learn engineering or game development."

DELOITTE IMPACT ACROSS GENESYS WORKS:

- Deloitte managers have supervised four GW interns in their Chicago Office since our partnership began.
- Deloitte has paid more than \$50,000 over two years for the services our interns provide.
- Philanthropic giving to Chicago and Houston sites totals \$26,000.
- During 2016 Genesys Works Summer Training in Chicago, a group of 12 Deloitte volunteers took GW students in the IT track through their HTML session for two full days.

**GENESYS
WORKS.** For **Students**
For **Companies**
For **Communities****Deloitte.**

"Investing in a skilled, diverse workforce is a top priority for Deloitte, and Genesys Works is a key partner in this effort. Their internship model is innovative, and we have found it be effective because it makes business sense – the Genesys Works interns have generated value and enabled us to not only strengthen our community, but to discover a new talent pipeline."

ALISON KENNEY PAUL
VICE CHAIRMAN AND US RETAIL & DISTRIBUTION LEADER
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