

National Data

Students Served Nationally

- Total: 3,931 students served
 - 1,039 students from the class of 2018
 - 671 students from the class of 2017
 - 2,221 alumni served
- 96% were students of color
 - 38% Latino
 - 30% African American
 - 22% Asian
 - 6% Multi Racial/Other
- 82% qualify for free or reduced lunch
- 82% are first generation college students

Student Outcomes

- 95% enrolled in college
- 70% graduated or are still enrolled in college
- Students earn a 4-year degree 3.5x the rate of a comparison group
- Median earnings of employed alumni are \$45-50K
- Social Impact: 13x social return on investment

Genesys Works' Model

- 8 weeks of skills training the summer before senior year of high school
- 1,000 hours in a paid year-long corporate internship
- 60 hours of counseling on college and career pathways

Misc.

- \$10K is the average student earnings during senior year
- 185 corporate partners support Genesys Works
- 226 supporters donated \$328,000 to help Genesys Works students and staff who were affected by Hurricane Harvey

Regional Data

Bay Area

- 456 students served
 - 161 students from the class of 2018
 - 97 students from the class of 2017
 - 198 alumni served
- Student profile:
 - 99% students of color
 - 47% Asian
 - 35% Latino
 - 11% Multi Racial/ Other

Fast Facts - Genesys Works Impacts

- 6% African America
 - 1% Caucasian
 - 83% students qualifying for free and reduced lunch
 - 88% students first-generation college students
- Student outcomes:
 - 96% of students who enrolled in college post-program
 - 86% of students who graduated or are still enrolled in college

Chicago

- 732 students served
 - 203 students from the class of 2018
 - 123 students from the class of 2017
 - 406 alumni served
- Student profile:
 - 99% students of color
 - 50% Latino
 - 44% African American
 - 4% Multi Racial/ Other
 - 1% Asian
 - 1% Caucasian
 - 83% students qualifying for free and reduced lunch
 - 84% students first-generation college students
- Student outcomes:
 - 94% of students who enrolled in college post-program
 - 73% of students who graduated or are still enrolled in college

Houston

- 1286 students served
 - 289 students from the class of 2018
 - 176 students from the class of 2017
 - 821 alumni served
- Student profile:
 - 98% students of color
 - 66% Latino
 - 23% African American
 - 6% Asian
 - 3% Multi Racial/ Other
 - 2% White
 - 82% students qualifying for free and reduced lunch
 - 84% students first-generation college students
- Student outcomes:
 - 95% of students who enrolled in college post-program
 - 65% of students who graduated or are still enrolled in college

Twin Cities

- 1397 students served
 - 351 students from the class of 2018

Fast Facts - Genesys Works Impacts

- 254 students from the class of 2017
- 792 alumni served
- Student profile:
 - 92% students of color
 - 30% African American
 - 33% Asian
 - 14% Latino
 - 8% African Immigrant
 - 8% White
 - 7% Multiracial/ Other
 - 80% students qualifying for free and reduced lunch
 - 77% students first-generation college students
- Student outcomes:
 - 95% of students who enrolled in college post-program
 - 72% of students who graduated or are still enrolled in college