

GENESYS WORKS - SALESFORCE PARTNERSHIP UPDATE

February 2016

Investing in Youth. Inspiring Change.

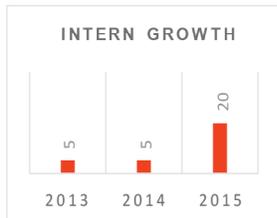
Salesforce and Genesys Works are partnering to provide life-changing opportunities to economically disadvantaged youth that will put them on the path to college and life success. The partnership began when Genesys Works launched its Bay Area site in 2013 with an initial intake of five interns. Since then, it has deepened with an increased number of interns each year, and expansion across multiple departments and office locations across the United States.

Internship Overview

Current Interns
(2015-2016)

20

Locations
Bay Area & Chicago



Total Hours Worked

21,000

Total Dollars Earned

\$283,500

Partnership Support

Salesforce Investment

\$125,000

Employee Volunteer Hours Donated

300+

Employee Inspired Grants

\$4,275

Leadership

Maria Martinez, President, Customer Success joined GWBA's board in 2015

"I have found Kent to be unflappable in the workplace. He is always courteous and polite and he combines it with genuine curiosity about how he can improve. He asks good deep questions, and has gained the respect of the rest of his development team."

*- Ben Cosgrave,
Salesforce Manager*



Former Genesys Works Young Professional and Intern at Salesforce, Kateryn Raymundo, at Breaking Through 2015

IMPACT

100%
High School Graduation

95%
College Matriculation

94%
College Persistence



Salesforce Managers with their interns at Breaking Through 2015

30 Interns Hosted

100 Opportunities By 2017

	2013	2014	2015	2016	2017	TOTAL
Intern Goals	5	5	20	30	40	100

Current Placements

- Customer Success Group
- Tech and Product
- IT
- Salesforce.org

Our Program

TRAINING

8-week summer course that includes technical and professional skills training. Students emerge ready to tackle real problems head-on.

INTERNSHIP

1,000 hours of paid, meaningful work within a major corporation. They become essential members of the team and part of the company's culture.

EDUCATION

40 hours of college support from Genesys Works staff, with continued support after graduation through our Alumni Program.

Who We Are

Genesys Works enables economically disadvantaged high school students to enter and thrive in the economic mainstream by providing them the knowledge and work experience required to succeed as professionals. Our goal is to change the mindset of low-income students to see a professional career as an expected life step, not an unattainable dream.

Genesys Works Locations

Houston, TX, Twin Cities, MN, Chicago, IL, Bay Area, CA, Washington DC

IT Success Story:

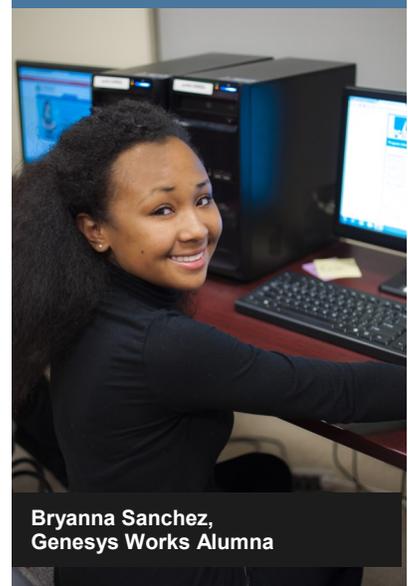
“Having the support of people who are genuinely invested in me has taught me how to not only handle tough situations, but prosper through them.”

Bryanna Sanchez knew she wanted a better life.

She was exposed to a lot at a young age, and found herself seeking comfort in bad habits. By the time she reached high school, she was on a path of self-destruction.

Genesys Works came into her world at the time she needed it most. Working at Salesforce opened her eyes to a world of possibilities. She became a valued member of her team, and of her Genesys Works cohort, and she thrived.

Bryanna completed the program in 2015 and became the first in her family to go to college. She is now attending University of California, Merced, and she is on track to graduate in 2019.



Bryanna Sanchez,
Genesys Works Alumna