

## National Data

### Students Served Nationally

- Total: 4,404 students served
  - 1,130 students from the class of 2019
  - 742 students from the class of 2018
  - 2,532 alumni served
- 95% were students of color
  - 38% Latino
  - 32% African American
  - 21% Asian
  - 2% Multi Racial
  - 2% Other
- 80% qualify for free or reduced lunch
- 76% are first generation college students

### Student Outcomes

- 94% enrolled in college
- 70% graduated or are still enrolled in college
- Students earn a 4-year degree 3.5x the rate of a comparison group
- Median earnings of employed alumni are \$45-50K
- Social Impact: 13x social return on investment

### Genesys Works' Model

- 8 weeks of skills training the summer before senior year of high school
- 1,000 hours in a paid year-long corporate internship
- 60 hours of counseling on college and career pathways

### Misc.

- \$12K is the average student earnings during senior year
- 219 corporate partners support Genesys Works

## Regional Data

### Bay Area

- 551 students served
  - 172 students from the class of 2019
  - 110 students from the class of 2018
  - 269 alumni served
- Student profile:
  - 95% students of color
    - 42% Asian
    - 31% Latino
    - 2% Multi Racial
    - 7% Other
    - 13% African America

## Fast Facts - Genesys Works Impacts

- 5% Caucasian
  - 55% students qualifying for free and reduced lunch
  - 73% students first-generation college students
- Student outcomes:
  - 92% of students who enrolled in college post-program
  - 86% of students who graduated or are still enrolled in college

### *Chicago*

- 830 students served
  - 209 students from the class of 2019
  - 137 students from the class of 2018
  - 484 alumni served
- Student profile:
  - 98% students of color
    - 41% Latino
    - 50% African American
    - 3% Multi Racial
    - 1% Other
    - 3% Asian
    - 2% Caucasian
  - 87% students qualifying for free and reduced lunch
  - 75% students first-generation college students
- Student outcomes:
  - 85% of students who enrolled in college post-program
  - 71% of students who graduated or are still enrolled in college

### *Houston*

- 1,040 students served
  - 331 students from the class of 2019
  - 199 students from the class of 2018
  - 510 alumni served
- Student profile:
  - 99% students of color
    - 67% Latino
    - 22% African American
    - 8% Asian
    - 1% Multi Racial/ Other
    - 1% White
  - 87% students qualifying for free and reduced lunch
  - 80% students first-generation college students
- Student outcomes:
  - 86% of students who enrolled in college post-program
  - 67% of students who graduated or are still enrolled in college

### *Twin Cities*

- 1,513 students served
  - 355 students from the class of 2019

## Fast Facts - Genesys Works Impacts

- 273 students from the class of 2018
- 885 alumni served
- Student profile:
  - 92% students of color
    - 28% African American
    - 27% Hmong
    - 10% Other Asian
    - 13% Latino
    - 8% African Immigrant
    - 8% White
    - 3% Multiracial
    - 3%Other
  - 76% students qualifying for free and reduced lunch
  - 75% students first-generation college students
- Student outcomes:
  - 90% of students who enrolled in college post-program
  - 71% of students who graduated or are still enrolled in college